

TFW Coalition Meeting

Friday, April 19, 2024

11:00 a.m. to 12:00 p.m.

WSU Community Engagement Institute - 238 N. Mead



Mission: To protect residents of Wichita/Sedgwick County from the adverse effects of tobacco.

Summary

Attendance: Alberto, Brook, Danielle, Frederique, Lisa, Tara (online), Shelley

1. Welcome | Intros | Partner Updates

- a. Lisa promoted ECHO (healthcare educational model) 3 cohorts completed with Kansas high schools and middle schools. To date, no Wichita Public Schools have applied. Schools must apply through the KDHE website and have a team formed. Free to participate and potential for mini-scholarships. JUUL settlement funds are used on this program. Share with your contacts.
- b. Tara is working with an American Heart Association employee to reach out to schools.
- c. Frederique is willing to meet to share her website audit.

2. Celebrations

- a. Open Streets ICT - Shocker Neighborhood - Thank you to Tara for volunteering. Strong attendance. TFW was located in the youth zone so we focused on My Life My Quit. Younger children picked up materials for their siblings.
- b. Photovoice Exhibit - Big shout out to Brook for collaboration with the Mayor's Youth Council. Reminder about the videos. Mayor Wu recommended that youth speak at the evening City Council meeting in June. Claribell and Mason are interested in signing up to speak.

3. Updates

- a. Grant Submissions - Chronic Disease Risk Reduction (CDRR) grant submitted. Kansas Prevention Collaboration C... I...(KPCCI) grant is close to submission. \$40,000 funding. Tara Sharon and Ngoc V??? have agreed to advise/work on the grant. Year 1 is planning. Safe Streets had this grant five years in a row. CADCA process is followed with this grant.
- b. Reduced Ads, Better View - There has been email communication with Scott Wadle confirming the scope of work and zoning best practices. Waiting to hear where this is on the priority list. Danielle will be scheduling a Content Neutral committee meeting and inviting young people demonstrating a deeper level of

engagement. Lisa sent possible technical assistance from Counter Tools that Danielle will review. Frederique suggested a zoom link. Lisa thinks that TFW needs to clarify what Scott wants. TFW handles these details (% of window coverage). Engage the youth for the necessary community engagement. Kim mentioned to Frederique several years ago that Derby and Cheney have updated signage regulations. Can Brook find the current regulation and recommend that City staff research this? Hopefully TFW will have the opportunity to review a draft. Kim is finding out if this is on the MAPC agenda for May.

- c. KS Behavioral Health Tobacco Workgroup - Alberto reported that the group met on Tuesday. Drafting a brochure to deliver the message of tobacco and recovery. Wichita will be used as a pilot city for this project.
- d. Plan for June coalition meeting - Kim's contributions to tobacco control will be celebrated.
- e. CADCA Training -
- f. Juul settlement funds - Danielle was invited to attend a meeting. 6 priority areas were decided for the \$4?? Million dollars to be dispersed among the states.
- g. Justice Together (5/9) - new organization. Danielle attended an event last week with over 400 participants. Focusing on homelessness and mental health. Connecting this work to tobacco.

4. Call to Action

- a. Transit Presentation @ TFKS (6/26) - 10 minute presentation. Danielle will give the presentation. Lisa offered to review the presentation.
- b. Transit Communications Activity - spreading the word about the policy and implementation date. Transit staff have not created a flyer yet. Transit staff are working on signage, website and social media updates.
 - i. Tara to share with class participants, the Health Alliance and communicate at libraries.
 - ii. Once the flyer is ready, Danielle will follow up with the person who offered to do the communication on the post-its.
 - iii. Send the list of brainstormed organizations that TFW is willing to share to Transit staff to encourage Transit to complete the flyer.

Next TFW Coalition meeting: June 21st @ 11 am WSU CEI 238 N. Mead