

TFW Coalition Meeting

Friday, October 20

11:00 a.m. to 12:00 p.m.

WSU Community Engagement Institute - 238 N. Mead

<https://us02web.zoom.us/j/6359264262>



Mission: To protect residents of Wichita/Sedgwick County from the adverse effects of tobacco.

Discussion

Attending: Kim, Alberto, Tara, Chad, Lisa, Danielle

1. Welcome | Intros | Partner Updates

2. Celebrations

a. Tobacco Free Transit

i. The tobacco free transit policy was approved this month with the quickest vote in 20 years so the new transit station will be tobacco-free; this does not apply to bus stops, although that is something that we will look at in the future.

ii. Frederique mentioned that there should be a resource fair for employees; Alberto mentioned that implementation will be vital; Lisa mentioned that the CDRR officers had some implementation notes she would share with us and that implementation might be a good idea for next year considering the success with testimonies.

ii. Next steps will be to discuss an implementation timeline with transit staff, which will likely be a timeframe of 6-8 months.

b. Tobacco Free Transit Testimonials

i. Kim shared over 100 positive testimonies / comments from our social media partnership with transit about going tobacco free. Transit posted questions about why their customers wanted to see it tobacco free and overwhelming support poured in. Shelley did a great job working with transit. Some ideas were shared about categorizing the testimonials in the future and doing media campaigns.

3. Updates

a. [Manufacturer Display Signs - Federal Court Order](#)

- i. Danielle shared information about the Federal Court order from a 1999 racketeering lawsuit that mandates that many tobacco retailers are required to post visible signs with the harmful effects of tobacco.
- ii. Many reported that they had seen them placed in various locations within stores at places like Quik Trip and Kwik Shop.
- iii. A hotline number is being established and will be shared in the future.

4. Presentation

- a. Storefronts: Reduced Ads, Better View - Frederique Huneycutti.
 - i. Frederique put together an extremely informative presentation regarding the impacts of retailer signage and the group discussed the Reduced Ads, Better View initiative. Alberto really appreciated the local maps that were embedded. Lisa suggested that we provide comparisons to Henderson, which has a comparable population to Wichita.
 - ii. It was noted that Brooks Middle School has a Resist Chapter that might be interested in Photovoice and Danielle is working to conduct Photovoice with youth.
 - iii. Chad requested copies of the powerpoint and infographic; the presentation will be sent out with the meeting summary.

Next TFW Coalition meeting: December 15
WSU Community Engagement Institute