

**TFW Coalition Meeting**  
**Friday, August 28th**  
**11:00 a.m. to 12:00 p.m.**  
**Medical Society of Sedgwick County**  
<https://us02web.zoom.us/j/6359264262>



*Mission: To protect residents of Wichita/Sedgwick County from the adverse effects of tobacco.*

## Discussion

Attending: Arthur, Danielle, Daisy (virtual), Dr. Milfeld, Frederique, Kim, Lisa, Patty, Ruth, Shelley

- 1. Welcome | Icebreaker | Partner Updates** Danielle led an icebreaker where attendees shared their personal story with tobacco.
  - a. Lisa will share the latest YRBS youth statistics.
- 2. Celebrations**
  - a. GraceMed endorsement - Largest FQHC in Sedgwick County, signed the Kansas Behavioral Tobacco Endorsement. This is a quality improvement process. Focused on behavioral health staff, integrated medicine will participate as well.
    - i. Question - Do you work with Guadalupe, Kim will reconnect. Dr. Milfield will provide JV Johnston's contact information
    - ii. Recovery center that Patty walks by has a lot of smokers. Kim has not worked with them. Substance abuse organizations fall behind on tobacco free grounds policies.
- 3. Updates**
  - a. Transit Tobacco Free Policy - 5 year project with Director Mike Tann who supports tobacco free transit to clean up their image. Diana serves on the Transit Advisory Board and is pushing for tobacco free transit. She drafted a policy that was discussed at the August meeting. The City legal team is reviewing. Concern with union will be mitigated because smoking will be allowed in a specific area. Make changes in the next union contract? Starting with the transit center and then expanding to bus stops. Promoting the Kansas Tobacco Quitline to transit employees.
  - b. Tobacco Compliance Inspection Report - TFW pushed the TRL update with the City including fine structure and youth penalty. The first publicly shared compliance reports was shared and discussed.
    - i. Suggested addition to this report is to add a map of the districts to the report.

- ii. Kim will ask Aaron Henning Ruth's question about number of establishments.
  - iii. Frederique mentioned that it would be interesting to see the tobacco density.
  - iv. Kim will review language for revoking tobacco licenses for repeat offenders.
  - v. Removing youth penalty with hopes of providing education when an organization has the capacity to provide.
- c. Content Neutral Update & Discussion - All retailer signage, not just restricting tobacco products, this will help getting partners involved. This project was put on hold during the pandemic with the City zoning staff. Updating regulation on the percentage of signage allowed. No cost for implementing. 2014 tobacco retailer audits were conducted and lots of pictures were taken. Resident feedback elevated this as a priority. Sedgwick County would be the first in Kansas.
- i. How do we engage residents and youth? Need to explain this issue to those who haven't been in the other districts using the pictures we have. Youth will be involved through photovoice - what's in their neighborhood. Educate youth on media literacy so youth understand that they are being manipulated.
  - ii. Engagement will start with Open Streets ICT - volunteers needed for the booth. Lisa suggested a QR code to a TFW page with pictures and a place to sign on with support. Also have pictures on display at the booth. Display a portable window - parents/youth can interact by moving the ads around (sight line), make your own hot dog poster. Miniature store (doll house). Vote which storefront is your favorite? This is a good hook to get them to scan the QR code. Which store would you rather have in your neighborhood?
    - Sunday, September 17th, Noon - 5:00 pm Ruth will help, Frederique will help set up.

**Next TFW Coalition meeting: October 20 Location TBD**