

TFW Coalition Meeting Summary
Friday, November 18, 2022
11:00 a.m. to 12:00 p.m.
Virtual



Mission: To protect residents of Wichita/Sedgwick County from the adverse effects of tobacco.

Discussion

1. Welcome | Introductions | Partner Updates

- a. Kim Neufeld, CDRR staff
- b. Shelley Rich, CDRR staff
- c. Elena Devora- Youth coordinator, 4 years in role
- d. Lisa Frey Blume - KDHE, liaison to CDRR grant
- e. Frederique Huneycutt- focused in grad school on tobacco control
- f. Thomas Vanatta - City of Wichita Tobacco Control leads underage compliance inspections
- g. Alex Dean - City of Wichita Public Works & Utilities - Environmental Health
- h. Ron Trowbridge - Coalition member since the 80's!
- i. Kari Rinker- American Heart Association - in Lawrence to receive an award for helping establish their tobacco retail license
- j. Ruth Johnson - Nye and Associates, involved for 20 years!
- k. Lyndsey - MPH student at KUSM-W project on tobacco control. Pharmacist, focus on community pharmacists to prescribe smoking cessation. Currently recommend OTC NRTs. Reaching out to other states for protocol and legislation. Another resource for smoking cessation when they are ready! LISA - 17 states have enacted laws. Lyndsay will put together a how to guide book.
- l. Angela Breer - Dot Strategies, connecting dots with marketing and communications focus.

2. Celebrations

- a. Great American SmokeOut - promotional focus is to encourage people to begin thinking about a quit plan, make an appointment with a health provider, therapist, or through the KS Tobacco Quitline. This work will lead into New Year's promotions.
- b. New RESIST member (Haysville Middle School) - Elena shared that Whitney from Haysville Middle School reached out to her by text. Sister interested in helping at high school, parents are supportive. Ezra, a former resist member, is interested in joining again.

3. Updates

- a. **Tobacco Retailer Licensing/PUP updates** - Kari is utilizing AHA resources to create a very brief educational video for public presentations and social media.

She is trying to get on the Dec/Jan city District Advisory Board (DAB) schedules. She shared that another DAB presentation has been added to the list. TFW will share calendar dates as meetings are scheduled, let us know if you would like to join the committee, please email shelleyrich@med-soc.org. She is meeting with Councilman Johnson the same day as his DAB presentation, 12/5. Two presentations that evening. Councilman Hoheisel's meeting in January. These efforts are to build upon the already awesome TRL program in Wichita. Testimonials: Alberto from MHA, Cierra mom and TFKC board member and school teacher, Kansas Birth Justice infant mortality, Ngoc from Safe Streets and AHA board member, youth from boxing gym. Diverse support from people working directly with youth. TFW and AHA on hand to answer questions for the last 5 minutes.

- i. Updates include increasing the retail owner's fine and possibly remove or reduce the clerk's fine. Need to emphasize a culture of not selling to youth. Evidence shows that Point of Sale is the most effective strategy for prevention.
 - ii. Follow AHA's efforts to eliminate youth penalty - Text KS to 46839 to receive updates on efforts.
- b. **Clean Air Childcare updates** - 5 new recognized providers were added to the TFW website. Working with one provider on a new policy. Let me know if you know someone interested on receiving education on this topic.
- c. **New Year's Tobacco Cessation promotion plans** - Two Audiences: Providers & People who use tobacco. Preparing healthcare and behavioral health providers for when their patients ask about tobacco cessation. Displays in the waiting area for prompts. Testimonials are always nice for social media. Contact Kim if you have input or ideas. Connect with pharmacists to add quitline data.
- i. Lisa shared that people are much more likely to quit with NRT and counseling.
 - ii. Quitline is offering 4 weeks free NRT to all callers
 - iii. \$30 Master Card Gift cards to women enrolled in pregnancy program for each coaching call completed. Based on evidence of completed calls to the priority population.
- d. **Tobacco Free Transit** - Mike Tann has been very supportive and would like to implement the policy when the new Multi-Modal Transit Center opens in Spring 2024. Next step is to develop media and to educate the Transit Advisory Board.

4. State Tobacco Initiatives

- a. TFKC and State Legislative Updates - 2023 KS legislative session begins in January, focusing on TRL across the state. Key focus of eliminating the state policy. No idea if we will be successful. The bill to raise the state to 21 has not passed. Helpful to work with communities - Lawrence, Wichita, KC - builds support to eliminate at the state.

- i. The American Cancer Society brought up investing more money on tobacco prevention. Currently allot 3% of CDC recommended level in the state.
- ii. Defend against any community pre-emption. Attempts have been made in past sessions. Kansas Black Leadership Council, led by Cary Gooch is receiving significant funds to educate about preemption and social determinants of health.
- iii. Laura Kelly was reelected and has been supportive of public health efforts.
- iv. Interesting to see how the Attorney General's office will move forward with Chris Kobach who mentioned lowering drinking to age 18. Interesting to see how he handles compliance checks.

5. Open Discussion/New Ideas

- a. What is being done to outlaw Hookah bars? Nothing in the works. Kim will look into this. Kari has a new video that she will share. Bubblegum flavored tobacco is not a traditional cultural practice. False flag by the tobacco industry. Age 21 and getting rid of flavors is a worthy conversation to have. Kari will share materials.
- b. Candy and tobacco sales at Dillon's - Placement is decided at the store level, but Ron has noticed that the candy is not right in front of the tobacco.
- c. 6 months ago there were reports about Walmart stopping tobacco sales at several states as a trial. No updates. Culture is a big influence of point of sale. Walmart has a sign that says we confirm under 30 years which helps establish the compliance culture. Large retailers have a strong training in place. CVS quit selling tobacco products because we go there to get healthy. Kroger is taking the opposite approach.
- d. Headline about DOJ indicting 6 tobacco manufacturers in the US for evading the USDA process for vaping regulation. Letters were sent for corrective actions and ignored. One is located in Wichita KS - Lucky's Vape Shop in Delano. Points to the need for more oversight. Alex saw the announcement, internal discussions were held, but outside their jurisdiction. If Thomas encounters a facility that is manufacturing, it is reported.
- e. Law in CA to stop candy flavors passed with the recent election. Tobacco industry will sue. Working on eliminating in KC/MO.

Next TFW Coalition meeting: February 17th, Location TBD